



The Money Workshop

7 Steps to Financial Independence



The Money Workshop

7 Steps To Financial Independence

Hi,

Let us introduce ourselves. We are Peter and Trish Cook, the creators of The Money Workshop. We've been married for 5 years and have been on an interesting financial journey – interesting like the ancient Chinese curse, “May you live in interesting times!”



We've budgeted, tracked our spending, done courses, read books, seen experts and read more books.

We've earned lots of money through our careers, made money through property, lost money through venture capital, made some wise choices and also gotten greedy and paid the price. And while we've been moving forward, it hasn't been enough to achieve financial independence.

Eventually, we said enough is enough, and decided to get serious about our money. We looked at everything we've learned from our reading, from our own experience, and from working with hundreds of businesses – and we made some big changes.

And it is finally working. We are now earning more, spending less, and investing much more effectively. Equally importantly, we are feeling much more relaxed and confident about our money, and we are clear that we are now on the path to financial independence.

We wanted to share with others what we've discovered to put us on this path - so we created The Money Workshop. This workshop is for you if you are interested in creating financial independence and you are prepared to work on both your mindset around money as well as on the practicalities of how you earn, spend and invest.

If you are willing to do the work we'd love to show you how. And if you implement what we teach, we promise that this workshop will transform how you think, feel and act around money and put you on the path to financial independence.

We'd love you to join us!

Peter and Trish Cook

THE MONEY WORKSHOP WILL:

- Transform the way you think, feel, and act around money – giving you peace, confidence and freedom in the area of your finances
- Teach you how to earn, spend and invest more powerfully and effectively
- Put you solidly on the path to financial independence – the envied position of only working because you want to

ABOUT THE PRESENTERS

TRISH COOK



Trish Cook is the founder and primary designer of The Money Workshop.

Trish has a bachelor's degree in accounting and finance and a master's degree in management (for which she topped the course and won a number of university prizes). Trish has had a varied career. She has advised large corporations and individuals on complex taxation issues, consulted in strategic HR and held senior HR roles.

Trish is excited about the difference the methodology in The Money Workshop has made to her personally and is thrilled to be able to share it with others.

HOW DOES THE MONEY WORKSHOP DO THIS?

In this groundbreaking workshop, you will learn a 7 step process that will enable you to:

1. **Value the past** – gain a deeper understanding of how your past has created your beliefs, assumptions & attitudes—and your patterns, habits and behaviours around money—and how all of this has contributed to your present financial situation
2. **Get real about the present** – identify exactly how much money is coming into and out of your life in the present, and what this means in terms of your life energy
3. **Choose your future** – define what financial freedom means for you and discover what is your “enough”
4. **Spend consciously** – learn a very powerful and profound process for bringing a high level of consciousness to your spending
5. **Earn powerfully** – learn the keys to maximising your core income and supplementary income
6. **Invest wisely** – distil the criteria to look for in your investments that will have your money work powerfully for you, reduce your anxiety about your financial future and get you to financial independence faster
7. **Go the distance** – learn how to put what you've learned in the workshop into physical existence in your life – a structure that, in the months and years that follow, will keep you on the path toward financial independence

THROUGH THE MONEY WORKSHOP PROCESS YOU WILL:

Change your mindset...

- Examine your relationship with money, discover your hidden attitudes towards money and where they have come from, and challenge your beliefs about money
 - Realise what is behind your money habits and be empowered to change your habits to immediately to give you the experience of greater freedom around money
 - Experience the comfort of knowing what financial independence looks like for you and gain confidence in how you are going to get there
-

Become empowered and real around your money...

- Realise how your feelings and emotions drive how and why you spend money
 - Learn to both earn and spend money in a way that will move you more quickly towards financial independence while being aligned to your values – what is truly important for you
 - Create an empowering context for your work and learn how to choose work that supports an optimal income and a life you love
-



Before The Money Workshop we were haemorrhaging money. Since the workshop we have significantly decreased our spending and this has happened organically and easily.

Grace Fitzpatrick

Gain invaluable investment skills...

- Learn a simple and scientifically proven investment methodology that will both increase your investment returns and reduce your anxiety around your investments
 - Gain a deeper understanding of how the investment and financial planning industries work
 - Gain confidence around your investment approach and expand your investment knowledge and skills
-

The workshop is very practical. You will get right down to work on the nuts and bolts of your financial situation, and learn practical techniques to change your financial trajectory.

After the workshop, you will be in a whole new place around money – how you feel about it, how you spend it and how you earn it. You will experience less anxiety – whether your anxiety is about your spending, your debt, your investments ... or just about money generally. You can expect to spend less – following the workshop most people can expect to reduce their spending by around 20 percent without experiencing any reduction in their quality of life.

WHAT THIS WORKSHOP ISN'T!

The Money Workshop is not a “get rich quick” seminar. It’s not even necessarily a “get rich” seminar. It is, however, a course about financial freedom, financial independence and how to achieve real wealth.

There are a lot of people around who make a lot of money but aren’t actually wealthy. They may look wealthy, drive expensive cars, go on expensive holidays, live in expensive houses ... but if you take away their job their lives would look very different.

On the other hand there are other people who have achieved real wealth – independence from their job. They work solely because they want to. And if at any time they want to do something different, they can – without changing their lifestyle.

This could be you! This workshop will put you on the path towards freedom like that looks like that: financial independence – the place where you do not need to work for money.

And it will do it without even having to change employer, change jobs, or earn more than you’re earning now.

“Until The Money Workshop, my partner and I have never been on the same page about money or our financial future. Now we are.”

Anthony Turner

ABOUT THE PRESENTERS



PETER COOK

Peter Cook is the CEO of Love Your Business, a master business coach and financial independence coach, writer, speaker and a warm, engaging presenter.

Peter is a “smart cookie” (so to speak). He has a science degree in advanced physics, a law degree with honours and a masters of business. More importantly he also got 100% for year 12 maths!

Peter loves helping people thrive, both in their businesses and in their personal finances – and he does so with passion, respect and a healthy sense of humour.

PERFECT FOR COUPLES

The Money Workshop provides the perfect structure for couples who want to recreate their financial future together.

Money is one of the leading causes of relationship breakdown. This workshop will give you and your partner a new place from which to consider your finances, get on the same page and together work towards a financial future that you both love.

And it will be an opportunity for money to become a source of greater connection with your partner rather than a cause of stress and conflict.

INVEST IN YOUR FINANCIAL FREEDOM AND CONTRIBUTE TO FREEDOM FROM HUNGER

The price of a ticket is \$330 (inclusive of GST).

And if you bring your partner or a friend, the second person comes at half price. That will be \$495 including GST for both of you.

Not only that — for every five people who attend the workshop we will end hunger permanently (not for a week or a year, permanently) for one person in Senegal through [The Hunger Project](#). In other words as you move further towards your own financial freedom, you are also contributing to freedom from hunger for a Senegalese villager.

As a bonus...

And as a bonus, you will receive phone and email support for 30 days following the workshop to support you as you implement what you have learned.

“

This workshop has caused me to start checking out all the unconscious assumptions I had around money and how it was never ever going to be enough no matter how much I earned.

Now I have the tools to become aware of what I am doing and actually choose what I do with my money.

Jan Taylor

OUR “THIS WORKSHOP WILL PAY FOR ITSELF AT LEAST 10 TIMES OVER” MONEY-BACK GUARANTEE

If in the unlikely event you aren't completely thrilled with the workshop and do not believe it has changed the way you think, feel, and act around your money to put you on the path to financial independence, then we will give you a full refund – no questions asked.

Also, after having implemented what you have learned, if this workshop has not paid for itself at least 10 times over within one year through your earning more, spending less and investing better, then we will also give you your money back.

In other words, you have nothing to lose!

“

Brilliant! I would absolutely recommend anyone who was ready to get real about their financial situation attend. I love how practical, realistic, revealing, inspiring, do-able, researched, applicable, simple and clear this powerful methodology is.

*To my amazement I'm excited and enthusiastic about tackling my finances!
Thank you.*

Robyn Bodinnar

WHEN AND WHERE?

For the dates, times and locations of our upcoming workshops visit our website - www.themoneyworkshop.com.au

REGISTER NOW

You can pay and register by either going to www.themoneyworkshop.com.au or by phoning us on 03 8419 6035 during office hours.

Note that we close our registrations two weeks prior to each workshop. As part of the preparation for the workshop you will need to track your expenses for at least two weeks.

ANY QUESTIONS?

If you have any questions about the workshop we are happy to answer them. Just send us an email at info@ficompany.com.au or give us a call during office hours on 03 8419 6035.

“

Just a quick email to let you know the effect the workshop has had already for me. There are many, many things I have got, but this one stands out.

I have not written anything as a ‘writer’ for many years now and this afternoon I was offered a, 11,000 word job for a travel book/guide. I would normally undersell myself when they asked firstly if I can do it, and then how much is my fee.

This time I worked out how long the job should take me, calculated my rate, and powerfully sent it through. My husband was shocked to hear me say “I’m not going to do this work - which is one off - and not get paid what it’s worth to me”.

It is great to have this feeling of worth that has not existed for me before.

Sharyn Vanderhorst

(And she got the job and managed to complete it in half the time she had allocated)